



## South Dakota Speech-Language-Hearing Association 2017 Advertising Options

Thank you for advertising with SDSLHA. Following are the 2017 advertising options. Upon receiving your request to advertise and the ad you would like to place, you will receive a confirmation email in addition to an invoice. Once we have received your payment, the advertisement will be executed. Please note that any changes to the ad after receipt of the confirmation email and payment will be viewed as a new advertising request and will be billed as such.

### **Website:**

An advertisement for employment can be posted on the SDSLHA website ([www.sdslha.org](http://www.sdslha.org)). Advertisements placed on the SDSLHA webpage are \$25 per month. Graphics are acceptable and ads should be 50 words or less. When requesting the ad placement, please let the editor or management partner know how many months you would like to purchase.

### **E-Blasts:**

E-Blasts (email) for employment or conferences can also be sent to SDSLHA members for \$60 per e-blast. E-Blasts being sent out for information other than employment or upcoming conferences must be approved by the SDSLHA Board.

### **Newsletter Advertising:**

Newsletters are published 4 times per year in February, May, August and November. Advertisements for employment or to feature services or products can be purchased for inclusion in a newsletter.

¼ page = \$100 (3 5/8" wide x 4 7/8" long)

½ page = \$200 (vertical ad: 3 5/8" wide x 10" long *OR* horizontal ad: 7 ½" x 4 7/8" long)

Full page = \$300 (7 ½" wide x 10" long)

### **Advertising Package Options:**

When purchasing an e-blast for \$60, you can purchase one of the packages below to receive special pricing on webpage and/or newsletter advertising.

Package 1: Webpage for 3 months = \$25 more for a total of \$85.

Package 2: Package 1 plus ¼ page ad in the next newsletter = \$50 more for a total of \$135.

Package 3: An e-blast plus a ¼ page ad in the next newsletter = \$110.

### **Payments may be mailed to:**

SDSLHA  
PO Box 308  
Sioux Falls, SD 57101-0308

### ***SDSLHA 2016 Editor***

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### ***SDSLHA Management Partner***

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