



The South Dakota Speech-Language-Hearing Association annual convention will be held October 8 & 9 at the Hilton Garden Inn Downtown in Sioux Falls, SD. This 2-day continuing education event will feature nationally known and regional speakers presenting on topics of interests to audiologists, speech-language pathologists, assistants working in education and health care settings with clients of all ages. It is the largest, most comprehensive continuing education event for communication and sciences disorders professionals in the state.

This year, the SDSLHA convention promises to be the most engaging yet with new session formats, increased member presentations, evening social events, and extended breaks to allow more time for attendees to explore the exhibit areas. Extra care has been taken to ensure that traffic flows through exhibitor areas with refreshments, seating areas, and extracurricular activities planted throughout the exhibit hall areas. All exhibitors will be invited to participate in daily exhibitor games and contests to increase traffic flow through the exhibit areas.

On Thursday evening, SDSLHA is sponsoring a Downtown Food & Beverage Walking Tour. Exhibitors are encouraged to join us for this ticketed event. Attendees will meet at a local brewery and divide into groups of 15 – 20 people to make stops at 4 – 5 nearby bars and restaurants with food and beverages served at each location. Your participation in this event will allow you to interact with attendees in a more intimate, causal atmosphere. In addition, part of the ticket price includes a donation toward SDSLHA Scholarships for CSD students in SD programs!

Along with exhibits, we are offering several sponsorship packages, which will provide you with the opportunity to support SDSLHA and promote your products and services before, during, and after the SDSLHA convention.

Please review the attached Exhibits and Sponsorship flyer and contact us to find out how we can help you promote your business and support SDSLHA.

We look forward to hearing from you soon!

Jennifer Schultz

SDSLHA President

Tiffny Hagan

SDSLHA Management Partner



2020 ANNUAL CONVENTION EXHIBITOR AND SPONSOR PACKAGES

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EXHIBITS

Single Exhibitor Booth | \$200

Includes:

- 8' x 10' table, skirting, 2 chairs, wastepaper basket
- Meals/refreshments for 1 person for 2 days
- Listing in digital and printed convention program as an exhibitor

Cost:

- \$200 OR
- \$150 + \$50 or more value product donation for door prize

Expanded Exhibitor Booth | \$300

Includes:

- Single Exhibitor Booth PLUS
- Add 1 extra 8' x 10' table to your single booth

SDSLHA Member Table | \$100

Lower cost option for SDSLHA members who have a professional (AuD or SLP) product or service to promote. Must be registered for full convention at member attendance rate and be a first-time exhibitor with a personal product or service (not a booth for a company or employer they are affiliated with). Includes:

- 8' x 10' table, skirting, 2 chairs, wastepaper basket
- Meals/refreshments for 1 person for 2 days
- Listing in digital and printed convention program as an exhibitor

2020 CONVENTION

Hilton Garden Inn
Sioux Falls Downtown
201 E 8th Street
Sioux Falls, SD

October 8 & 9, 2020

 @SDSLHA

 @SDSLHA

 @South Dakota Speech-Language-Hearing Association

CONVENTION EVENT SPONSOR

Swag Sponsor | \$150

Includes:

- Provide badge lanyard, tote bag, beverage cozies, note pad, pens or other items for attendees
- You provide the SWAG, we put it in each attendee's convention materials they receive when they arrive on-site
- Listing in digital and printed convention program as a SDSLHA SWAG Sponsor

Champion Sponsor | \$1,500 +

Includes:

- Full page advertisement in the convention program
- Listing as a Champion Sponsor in the convention program
- Verbal acknowledgement as an SDSLHA Champion Sponsor at beginning of the convention opening session
- Acknowledgement of sponsorship on SDSLHA Facebook, Twitter and Instagram posts the day of the event

Sustaining Sponsor | \$600 - \$1,000

Includes:

- 1/2 page advertisement in the convention program
- Listing as a Sustaining Sponsor in the convention program
- Logo and acknowledgement as Sustaining Sponsor displayed via PowerPoint as attendees enter and exit the SDSLHA Awards Luncheon

Associate Sponsor | \$300 - \$500

Includes:

- 1/4 page advertisement in the convention program
- Listing as an Associate Sponsor in the convention program
- Signage as a convention Associate Sponsor on break refreshment tables for one am or pm break during convention
- Acknowledgement of sponsorship on SDSLHA Facebook, Twitter and Instagram posts the day of the event

www.SDSLHA.org



2020 ANNUAL CONVENTION EXHIBITOR AND SPONSOR PACKAGES



REGISTRATION FORM

EXHIBITS

Single Exhibitor Booth | \$200

Expanded Exhibitor Booth | \$300

SDSLHA Member Table | \$100

CONVENTION EVENT SPONSOR

Swag Sponsor | \$150

Champion Sponsor | \$1,500 +

Sustaining Sponsor | \$600 - \$1,000

Associate Sponsor | \$300 - \$500

CONTACT INFORMATION:

Company Name: _____

Contact Person: _____

Person to Exhibit at Convention: _____

Mailing Address: _____

City, State and Zip Code: _____

Contact Phone Number: _____

Contact Email Address: _____

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Sioux Falls Downtown
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Total Amount Enclosed _____

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